

ITQB CAMPUS
26TH SEPTEMBER 2023

TEDx NOVA

INTO THE UNKNOWN

EVENT BOOKLET



TEDxNOVA
x = independently organized TED event

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FOLLOW & THANK YOU

WELCOME

Welcome to TEDxNOVA! Welcome to an inspiring day, filled with stories and ideas worth spreading.

Our TEDxNOVA conference aims to encourage individuals to cultivate a mindset of resilience and adaptability, recognizing that the path forward is not always clear, but that by embracing the unknown, the discovery of new possibilities and potentials is possible.

Therefore we encourage you to engage with other attendees, enjoy our amazing speakers, participate in all the fun activities we have planned throughout the event and finish the day with our cocktail hour!

SECOND EDITION

TEDxNOVA is an event organized by students of all faculties of Universidade Nova de Lisboa.

We are really happy that YOU are a part of the second edition, and we hope you enjoy it as much as we did preparing this for YOU!

INTO THE UNKNOWN

This year's edition is about stepping out of our comfort zones and taking risks in the pursuit of new opportunities. It is about embracing the uncertainty and challenges that come with exploring uncharted territories, both in personal and professional aspects.

SMILE FOR THE CAMERAS

TEDxNOVA would like to remind you that the event is being photographed and filmed to then be shared on TEDx official accounts and on our social media.

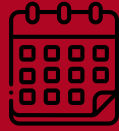
This means you will most likely appear on camera :)





OUR

PROGRAM



TEDxNOVA Sep. 28, 2023



09:30 - 10:00

Check-in



10:00 - 10:15

Host Presentation



10:15 - 10:30

Mindfulness Activity



10:30 - 10:50

Cooperation in the era of AI: The Quest for Inclusive, Equitable, and Progressive Organizations

By **Leid Zejnilovic** Assistant Professor at NOVA SBE, Chairman at DSSG Foundation, Entrepreneur and Researcher



10:50 - 11:10

Run the Risk

By **Mario Kuhnt** Start-Up Founder of the brand 'CATO'



11:10 - 11:40

Coffee Break & Activities



11:40 - 12:00

'Liver' la vida nova: How to make your organs last longer by Dr. Quin Wills

By **Dr. Quin Wills** MD, CSO, and Co-Founder of Ochre Bio



12:00 - 12:20

Social Media Is Not Social, It's Just Media

By **Stephanie Reina** Positive Psychology



12:20 - 12:45

Magic Show by Martim Avillez



12:45 - 14:45

Lunch



TEDxNOVA Sep. 28, 2023



15:00 - 15:20

Will we put solar panels floating in seas?

By **Dr. Luofeng Huang** Lecturer (Assistant Professor)



15:20 - 15:40

Steering AI's Ship: The Role of Ethics in Navigating Uncertain Waters

By **Steven Gouveia** Research Fellow



15:40 - 16:10

Coffee break & Activities



16:10 - 16:30

Empowering Resilience: Breaking Free from the Cycle of Victimhood

By **Deborah Aluh** PhD Student of the International Global Public Health Doctoral Programme at NOVA Medical School



16:30 - 16:50

The Art of Not Losing Yourself

By **Jeaniq Amihyia** Director & Photographer



16:50 - 17:10

Ending Speech



17:10 - 17:20

Mindfulness Activity



17:20 - 19:30

Cocktail



17:30

NOVA Music Club

**OUR
SPEAKERS**



LEID ZEJNILOVIC

COOPERATION IN THE ERA OF AI: THE QUEST FOR INCLUSIVE, EQUITABLE, AND PROGRESSIVE ORGANIZATIONS

Join us in welcoming an exceptional mind, Leid Zejnilovic, an Assistant Professor at Nova SBE, who holds not just one, but a double Ph.D.

in the fields of Technological Change and Entrepreneurship. But that's not all – our speaker is a Telecommunications Engineer, equipped with Master's Degrees in both Information Technology and Engineering and Public Policy. A true visionary, Leid has co-founded multiple cutting-edge tech firms and online platforms, accumulating over two decades of global consulting and technology management expertise.

MARIO KUHNT

RUN THE RISK

Meet Mario Kuhnt, a 24-year-old German entrepreneur and fitness enthusiast.

Mario, who holds a master's degree in Management from NOVA SBE, is the visionary behind CATO, a renowned running apparel brand. CATO has gained recognition for its commitment to producing high-quality, European-made running apparel that combines style, comfort, and sustainability. To explore their offerings, you can visit their website at www.cato-sports.com or follow them on Instagram (@catosport). In addition to his entrepreneurial ventures, Mario has established a vibrant running club in Santos. Every Sunday, this club brings together individuals who share a passion for running, providing them with a free opportunity to engage in physical activity as a community. Mario's dedication to promoting fitness and fostering a sense of togetherness is truly commendable.





STEPHANIE REINA

SOCIAL MEDIA IS NOT SOCIAL, IT'S JUST MEDIA

Stephanie is a passionate higher education professional and an expert in Positive Psychology, driven by her desire to make a meaningful impact in people's lives.

With her remarkable teaching skills, captivating public speaking abilities, and engaging writing style, she strives to inspire and empower others. Hailing from the north of Mexico, Stephanie embarked on her academic journey studying bioengineering with a grand vision of finding the cure for cancer. Though her path diverged from the laboratory, fate intervened when she was awarded the prestigious Fulbright scholarship, setting her on a life-changing adventure in Spain.

DR. QUIN WILLS

'LIVER' LA VIDA NOVA: HOW TO MAKE YOUR ORGANS LAST LONGER

With an impressive background as an MD, and additional degrees in genetics, mathematics, and computational biology, Dr. Quin's expertise in systems genomics is unparalleled.

Holding doctorates from prestigious institutions like Oxford and Cambridge Universities, the South African Dr. notably founded his first liver drug genomics company 15 years ago. By combining his medical expertise with computational biology, Dr. Quin's company paved the way for groundbreaking discoveries in liver research and therapeutics. The insights gained from their work not only advanced the understanding of liver diseases but also laid the foundation for more effective, personalized, targeted treatments and improved patient outcomes. This contributions have undoubtedly impacted the medical community's approach to liver disease management and brought hope to patients seeking better therapeutic options.





DR. LUOFENG HUANG

WILL WE PUT SOLAR PANELS FLOATING IN SEAS?

Dr Luofeng Huang is not your ordinary Mechanical Engineering lecturer. Not only is he a highly esteemed Assistant Professor at Cranfield University, but his remarkable achievements have also earned him a spot on the prestigious Forbes 30 under 30 list as a Scientist in Europe. Dr Huang is also the brilliant mind behind two important modules: Structural Integrity and Engineering Stress Analysis. Through his careful guidance, he inspires his students to delve deeper into the fascinating world of Advanced Mechanical Engineering, Renewable Energy, and Offshore Engineering.

STEVEN GOUVEIA

STEERING AI'S SHIP: THE ROLE OF ETHICS IN NAVIGATING UNCERTAIN WATERS

Steven S. Gouveia is a highly accomplished individual with a wealth of knowledge and expertise in (Neuro) Philosophy of the Mind. Holding a prestigious PhD from the esteemed University of Minho, his intellectual pursuits are truly remarkable.

At present, Steven is working on a ground-breaking 6-year project about the Ethics of Artificial Intelligence in Medicine, a critical topic that involves balancing technological advancements with patient well-being, privacy, and fairness, understanding that balancing ethical considerations is crucial to harnessing the full potential of AI in medicine while upholding patient welfare and maintaining public trust.





DEBORAH ALUH

EMPOWERING RESILIENCE: BREAKING FREE FROM THE CYCLE OF VICTIMHOOD

Deborah Oyine Aluh is a PhD student of the International Global Public Health Doctoral Programme offered by a consortium of four Portuguese public

health institutions: Portuguese public health institutions: the NOVA National School of Public Health, the NOVA Institute of Hygiene and Tropical Medicine and NOVA Medical School, and the University of Porto (Institute of Public Health/Faculty of Medicine). Her PhD research, funded by La Caixa foundation, aims to investigate the contextual factors that contribute to the use of coercive measures in mental health care, using Nigeria and Portugal as case studies for developing and developed countries.

JEANIQ AMIHYIA

THE ART OF NOT LOSING YOURSELF

Jeaniq Amihyia, an esteemed European Forbes '30 under 30' Media and Marketing professional, proudly established Starting Seven – a pioneering production studio based in London. At Starting Seven, creativity knows no boundaries as Amihyia passionately collaborates with talented young individuals, embracing diversity in all its forms, be it race, gender, or sexual orientation. With an impressive portfolio of more than 70 mesmerizing music videos and 30 groundbreaking brand campaigns, the dynamic studio continually pushes artistic boundaries. Fueled by a passion for empowering young creatives, this exceptional community-based studio is breaking down barriers and championing inclusion.





HOST & OUR TEAM

ISABEL MOTA

CONTENT CREATOR



OGRAFIABLA BLA BLA
OGRAFIABLA BLA BLA
OGRAFIABLA BLA BLA

Isabel Mota is a true communication enthusiast. She pursued her studies in Communication Sciences at NOVA FCSH, where she fell in love with movies and production, but her passion for radio and TV knows no bounds.

Currently, Isabel is honing her skills as a TV and radio presenter at the prestigious Institution World Academy. She also freelances in the digital world, lending her expertise to various exciting projects. And let's not forget her engaging YouTube channel, where she shares captivating content with a vibrant audience.

LEAD ORGANIZERS



MARIA FIRMINO



MATTIS CHAPON

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THANK YOU ALL FOR YOUR SUPPORT!



The bridge to possible



Meet the most relevant participants

GET CONNECTED



Step 1:

Complete a profile.
Share requests &
offers.



Step 2:

Invite other
participants for
short meetings.



Step 3:

The platform
provides a time and
a meeting point.

Scan the
Conversation Starter
QR Code &
get connected!



One app, The whole experience



zomato
Portugal

Download the app



Find restaurants



Menus and information



Pro Discounts



Reviews and reservations



Delivery and Takeaway



In-app payments

Nex t®

We are a 100% technology consultancy, with our eyes set on the whole universe. Our approach is pragmatic and strategic, aiming to achieve the best synergy between our projects, employees and clients. The Nex t culture combines curiosity, flexibility, character, transparency and altruism with the technological know-how of the team.

2018
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consultants

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active clients

IT

Big Data

RPA

TELCO

Management

Nex t ADN



Prosperity



Curiosity



Altruism



Character



Plasticity

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Nex t Level



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Are you the Nex t best thing?

Then send us your CV for
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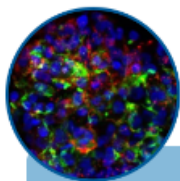
iBET

Instituto de Biologia
Experimental e Tecnológica



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We are a private, non-profit biotechnology research institute, creating and transferring knowledge at the interface between academia and industry.



Health & Pharma

- Bioprocess development for vaccines and gene & cell therapies
- In vitro cellular models for pre-clinical research
- Translational Immunology
- Structural Biology for Drug Design



Food & Health

- Natural Bioactives & Nutraceuticals
- Food Safety & Microbiology
- Sustainable processes for water & food disinfection



Scientific Support Platforms

- Late-Stage R&D and Bioproduction Unit
- Analytical Services Unit
- Technological Platform
- Biosystems & Data Science



Why iBET?



Unique work environment

State-of-the-art research facilities and a network of industry and academic partners.



Staff Development Plan

We support all students and employees developing their technical & personal skills, in order to reach their career goals.



Well-being at work

We believe in a "Healthy mind in a healthy body"! iBET offers regular sports activities, relaxation massages and fresh fruit at the office weekly.

Look for job offers:



jobs@ibet.pt

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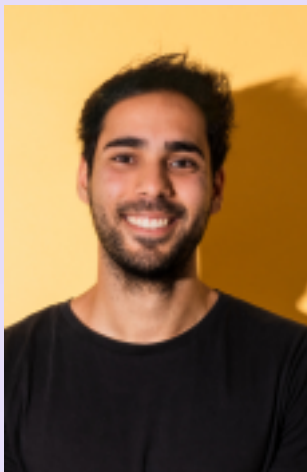


ABOUT KORO

KoRo was founded in 2014 with the aim of making high-quality goods accessible to everyone at fair prices, through skipping trade stages, efficient process flows and large packs in a simple design. Today, KoRo stands out from its competitors mainly due to its efficient large packs, unique products such as the date and hazelnut spread, exceptional nut butters, a wide range of snacks and many other special food products.

KoRo's vision is to become Europe's leading supplier of food and goods by consistently implementing its five basic principles: quality, short supply chains, bulk packaging, fair prices and transparency. This complete transparency allows consumers to understand KoRo's trade processes and decisions and in turn be brought closer to producers and products. This is the reason why product descriptions already include comprehensive information on price trends, origin, ingredients and nutrients. The goal for the future is to source all products as close as possible to their place of origin and thus create maximum transparency.

KoRo was founded in Berlin in 2014 and built up by Constantinos Calios and Piran Asci – Florian Schwenkert joined the management team in 2020. KoRo now employs around 300 people. KoRo's products are sold in its own online shop at www.koro-shop.co.uk, as well as in brick and mortar and online retail stores.



Piran Asci, Constantinos Calios and Florian Schwenkert

sustainable store

GRANEL SALOIO



GLUTEN- FREE VEGAN BIO BULK

About us

Granel Saloio is a bulk store based in Fontanelas, Sintra. Bulk products, certified gluten free, bio, vegan and zero waste.

You can bring your own packaging or use our reused jars to take only the amount you need!

Most products are bulk.

Pulses, pasta, rice, wines, olive oil, spices and seasonings, teas, seeds, dried fruit, dehydrated fruit, detergents, hygiene products, vegetable alternatives to milk, cheese and yogurts.

Gluten-free and/or vegan frozen meals

Gluten-free bread, sourdough bread.

use the qr-corde and find everthing about us



Our gin

The Cacimba Gin is created using botanicals from Sintra, such as, eucalyptus leaf, bay leaf, russet apple, and orange peel.

These botanicals bring the fresh aroma of the Sintra mountains, which together with the fruit of the region and some citrus notes create a very aromatic and elegant Gin.

Sintra is a region known for its landscapes and unique climate. The influence of the mountains, serving as a barrier to the nordic winds, generates, most of the year, intense fogs loaded with humidity, eventually creating a slight precipitation.

To this phenomenon we call **Cacimba**.



Visit our website for more details and feel free to follow us on social media

@cacimbagin

geral@cacimbagin.com

CACIMBA



The gin that was born from fog

Cacimba Gin original

Our original gin has an intense and elegant aroma of eucalyptus and bay leaf, that together with its citrus perfume given by the predominance of orange peel in our recipe, make this a light and flavored gin.

All these notes transport us to the aromas and environment of the mountains of Sintra thus giving justice to its name.

This Gin is composed of a total of 12 botanicals, with emphasis **russet apple, orange peel and bay leaf**.

Cacimba Gin pink peach

Similar to the original Cacimba gin, the pink peach gin has the same eucalyptus and bay leaf aroma as well as the citrus scent of orange peel.

Peach is used in three phases, in pre-maceration, in the distillation and after the distillation is done, a post-maceration is made to absorb even more of the elegance of this peach.

This Gin is composed of a total of 10 botanicals, with emphasis **pink peach, orange peel and bay leaf**.

Perfect serve



Add Ice



Remove the excess with a strainer



50ml Cacimba



Orange peel
(Cacimba Gin original)

Bay leaf
(Cacimba Gin peach)



200ml
Tonic water



Enjoy your
Cacimba Gin

ITQB NOVA

Instituto De Tecnologia Química e Biológica
António Xavier is an interdisciplinary research
and advanced training institute of NOVA
University Lisbon

EDUCATION

EDUCATION AT ITQB NOVA IS
CENTRED ON ADVANCED STUDIES

MASTER PROGRAMS

- > Computational Biology and Bioinformatics
- > Medical Microbiology
- > Biochemistry for Health
- > Science Communication

PHD PROGRAMS

- > Molecular Biosciences
- > Plants for Life

RESEARCH

OUR AREAS

- > Biology
 - > Biological Chemistry
 - > Technology
- > Plant Sciences
- > Chemistry

PhD Students
309

MsC Students
249

PhD Holders
158

Staff
61

Graduates
42



itqbnova

An Inclusive future depends on a healthy planet

What is Cisco doing?

Addressing the climate crisis

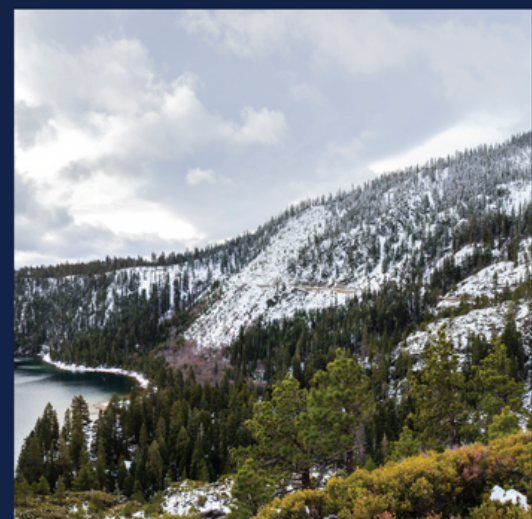
- Reducing emissions
- Improving product energy efficiency
- Enabling customers with our products & solutions
- Funding innovative solutions

Building Resiliency

- Promoting stewardship and regeneration
- Protecting resources
- Supporting business innovations
- Helping communities fight the effects of climate change

Driving a circular economy

- Designing & managing products for multiple lifecycles
- Facilitating product return
- Sourcing sustainable materials
- Providing value for customers





Prezamos muito a vida saudável, o bom ambiente, o convívio entre família e amigos, boa música e, naturalmente, a alimentação saudável.

Temos opções sem glúten, sem lactose, vegetarianas e vegan

Contactos

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THANK YOU

WE HOPE YOU ENJOYED EVERY BIT OF THIS
EVENT AND THAT NOW YOU FEEL MORE
MOTIVATED TO GO INTO THE UNKNOWN
AND TRY NEW THINGS! DO NOT FORGET TO
TAKE CARE OF YOU AND FOLLOW YOUR
HEART! GOOD ADVENTURES AWAIT YOU :)

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x = independently organized TED event